



Managing Director : [Mrs. Binny Choudhary](#)

Name : Mrs. Binny Choudhary

Date of Birth : 23rd January, 1960.

Designation : Managing Director

Name of the Hotels owned : Hotel Jewel's & Hotel Noor Mahal

Inherited / Partly Inherited/
Own Created Business : **Own Created, First Generation
Woman Entrepreneur.**

Major Milestones:

- ❖ She has won the award of "Entrepreneur Award-2004" at all India Level presented by Federation of Hotel & Restaurant Associations of India.
- ❖ Active in Industry & Social Service Causes like District Red Cross Society.
- ❖ Succeeded in setting up and running a hotel without any basic knowledge or experience initially and more importantly without any tie-up or collaboration with another Hotel Chain.
- ❖ Hotel Jewel's was the first independent Hotel in Haryana to use IT for innovative marketing and operational areas.
- ❖ Organizing frequent Food Festivals on a regular basis for marketing and revenue enhancement.